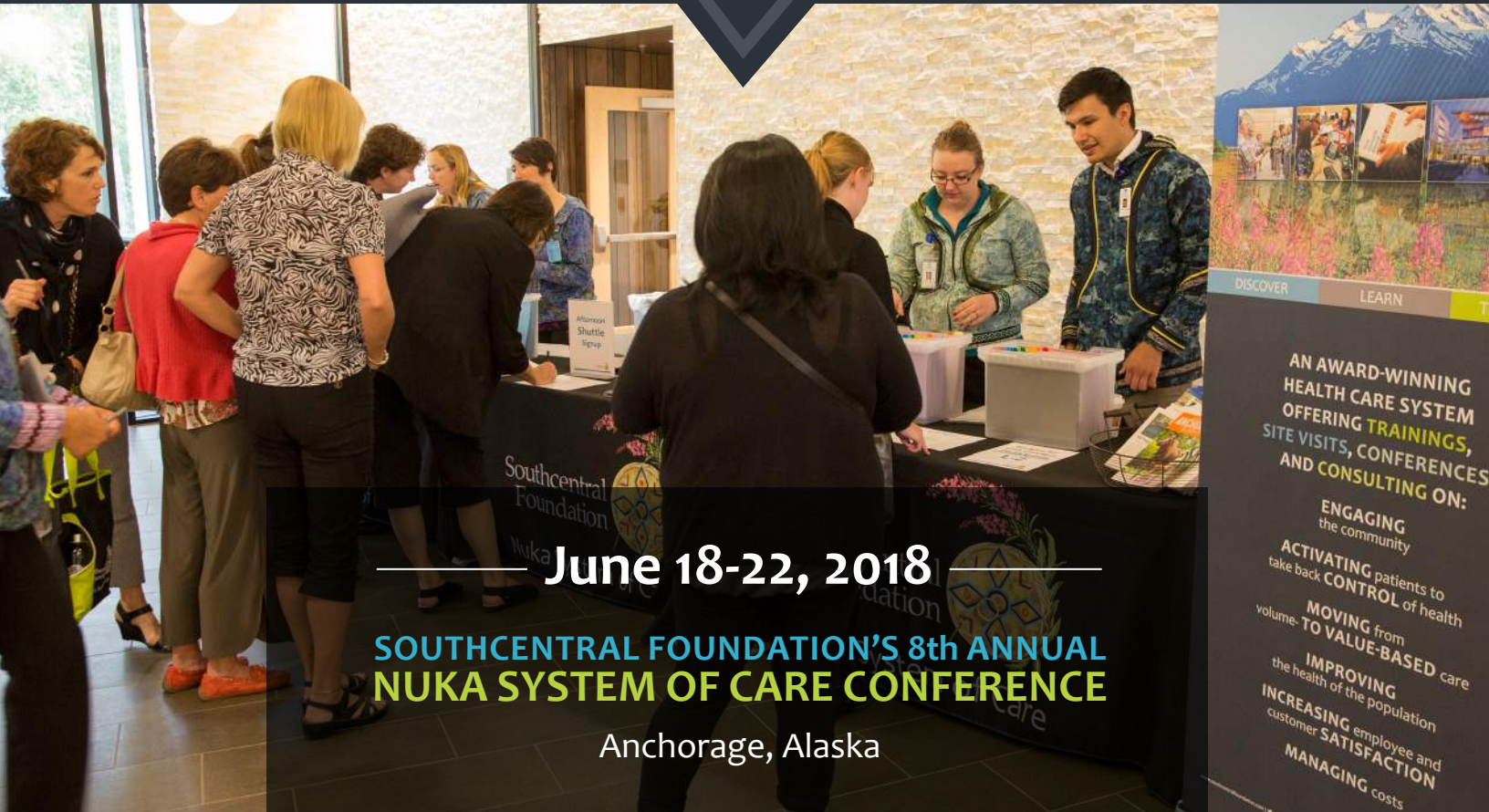


SPONSOR PROSPECTUS



June 18-22, 2018

SOUTHCENTRAL FOUNDATION'S 8th ANNUAL NUKA SYSTEM OF CARE CONFERENCE

Anchorage, Alaska

What can **you** offer health care's
whole system transformation movement?

Associate your brand with one of the world's leading models of health care redesign. A **2011 and 2017 recipient of the Malcolm Baldrige National Quality Award**, Southcentral Foundation's Nuka System of Care is a proven example for organizations seeking to move from volume- to value-based care. What innovative service, product or system can you provide to support that effort?



2017 Nuka Conference ATTENDEES

attendees participated from all around the world

68 PRE-CONFERENCE
131 GENERAL CONFERENCE

attendance by health care ORGANIZATION TYPE



attendance by PROFESSION



Health care professionals have come from 46 states and 32 countries to attend Southcentral Foundation's Nuka System of Care conferences over the past eight years, and now you have the opportunity to enjoy the benefits of sponsorship for this esteemed event, which will likely draw 200 professionals to Anchorage, Alaska, June 18-22, 2018.

A SINGULAR OPPORTUNITY!

Southcentral Foundation is welcoming corporations, associations and organizations interested in sponsoring this well-established event in exchange for exposure to health care decision makers interested in whole system transformation. Participants in the past have included: executive leadership; directors and managers; direct patient care providers and specialists; board members and owners; analysts, researchers, educators and fellows.

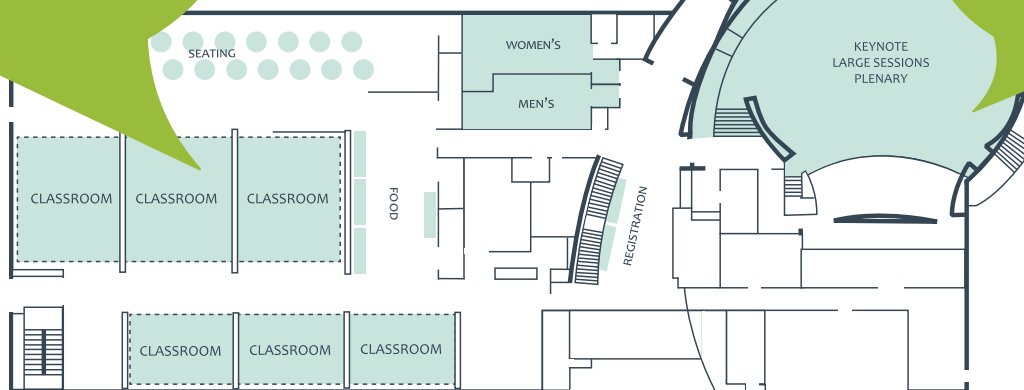
IS THIS WHERE YOU NEED TO BE?

Thoughtful leaders in the rapidly changing health care industry will attend the 8th Annual Nuka System of Care Conference to identify proven solutions, best practices, and tools that will address challenging organizational issues. They will come to develop a vision for the future of health care, learn new skills applicable even beyond healthcare, and network with people who can offer any or all of the above.

Can you offer them one of those tools, solutions, approaches or skills? Is this your customer base – or should it be? If so, find details below to launch your relationship with one of the most respected whole transformation systems in health care.

BREAKFAST SPONSOR
WILL PRESENT AND
HOST ATTENDEES
IN A PRIVATE
MEETING ROOM

ALL SPONSORS
ARE THANKED
FROM PODIUM



NUKA LEARNING & WELLNESS CENTER

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSORSHIPS

- Our Denali Sponsor will be personally recognized at the opening plenary, will have a full-page ad in the program, and will receive three full registrations for the general conference (June 21-22) and the Networking and Cultural Reception on June 21.
- Our Iliamna Sponsor is invited to submit a half-page ad for the program and send two representatives to attend the general conference (June 21-22) and Networking and Cultural Reception on June 21.
- Note our new “Breakfast Sponsorship” that puts your rep in a room with a screen and projector and a small audience who has chosen to have breakfast as your guests on either June 21 or June 22.

Sponsor Benefits	Denali Sponsor \$10,000	Iliamna Sponsor \$5,000	Katmai Sponsor \$2,500	Flattop Sponsor \$1,500
Logo on Banner	X	X	X	X
Thanked from Podium	Stand and take a bow	X	X	X
Ad in program	Full page	Half page	¼ page	1/8 page
General Conference Registrations	3	2	1	50% discount (1)
Networking and Cultural Reception Additional Tickets	3	2	1	1
Insert in Conference Bag	X	X	X	
Logo on SCF web site	X	X		

BREAKFAST SPONSORSHIPS (2 available) \$3000

Host a 45-minute special breakfast presentation featuring your products or services. Welcome guests to a separate meeting room where you may have an exhibit table and do a 20-minute presentation followed by Q&A and networking with attendees. It's your audience! Guests will visit the buffet and bring their breakfast in. Event will be listed on conference schedule. (There will be no pre-registration for this event, so we cannot guarantee number of participants. We will promote the event as we are able.)

LOGO SPONSORSHIPS (1 of each available) Artwork must be submitted before June 4.

Benefits	Bag Sponsor	W. Bottle Sponsor	Lanyard Sponsor
	\$1500	\$1200	\$1200
Logo placement	on conference bag	on water bottle	on lanyard
Program	Thanked	Thanked	Thanked
General Conference Registration	50% discount (1)	25% discount (1)	25% discount (1)
Networking and Cultural Reception Additional Tickets	1	1	1

NEW - ADVERTISE IN OUR IMPRESSIVE PRINTED PROGRAM

Your ad will not be lost in a sea of words and pages. We limit our program to minimal messaging and will do our best to place your ad in an advantageous location. Artwork must be submitted before June 4.

- Full page - 7.5" X 10" vertical - \$1000
- Half page - 7.5" X 4.75" horizontal - \$500
- Quarter page - 3.5" X 4.75" vertical \$250
- Eighth page - 3.5" X 2.15" horizontal \$125

For more information or answers to all your questions about sponsoring, contact Lynn Gerlach, Marketing and Communication Consultant, at 425-241-8055 or Lynn@TamarackCommunication.com.

To learn more about the Nuka System of Care, visit www.SCFNuka.com.



THE DEADLINE
FOR SPONSORSHIP IS
MAY 25, 2018

TO DISCUSS YOUR NUKA MARKETING OPPORTUNITIES, CONTACT:

Lynn Gerlach | 425-241-8055 | Lynn@TamarackCommunication.com